

# ALIA KUSMIN

public relations • marketing • events

## ABOUT ME

Passionate and driven public relations professional with a strong interest in design and brand image. Seeking job opportunities in a creative, collaborative work environment that values innovation and teamwork.

## EDUCATION

2021 - 2024 • University of Ottawa

**Honours Bachelor of Public Relations**

2018 - 2020 • Algonquin College

**Hotel & Restaurant Management Diploma**

2010 - 2013 • Tallinn Industrial Education Centre

**Tailor-Stylist Certificate**

## SKILLS

Brand Development • Marketing • Content Creation • Graphic Design • Photo & Video Editing • Copy Writing • Media Monitoring • Community Management • Event Planning

Adobe Creative Suite • Microsoft Office • Google Suite • Canva • Asana • Slack • Hootsuite • Sprout • Buffer • MetriCool

## EMPLOYMENT

Dec '25 - ... **Marketing and Communications Coordinator**

Canadian Forces (CFMWS)

Apr '25 - ... **Social Media Account Manager**

OMG Social Media Agency

Apr '24 - ... **Junior Marketing Manager**

BLACKBOOK Lifestyle

2024 - 2025 **Social Media Manager**

MixBloom

Jan-Apr '24 **Brand Marketing Intern**

Transformers Academy

2020-2023 **Hospitality & Marketing Manager**

Ottawa Tennis and Lawn Bowling Club

2020-2021 The Cameron General Manager

2017-2018 **Store Manager**

Gymboree Group